

Cat



&

Bella

PORTFOLIO



Meet Cat & Bella

(YOUR NEXT CREATIVE TEAM)

When Cat and Bella met in AWARD School, it was love at first prop.

So much so that after knowing each other for 2 months, they gave up their corporate Canberra lives to move to the big smoke and make ads.

Together they've worked across the likes of Rebel, Libra, Chupa Chups, Aquila, McCain, Sydney Airport, Salvos, Hamilton Island, plus too many cars, furniture brands and shopping centres to count.

But perhaps their greatest achievement of all is actually being friends outside of work. (Seriously we never get sick of each other, and neither will you).

AWARDS

2025 AGDA Design Awards — FINALIST — MOTION CRAFT
Aquila 'From The Ground Up'

2024 TikTok Awards — SHORTLIST — GREATEST FOR GOOD
The Bushfire Foundation 'Save BIG this Black Friday'

EXTRAS

Youngbloods Committee 2026
AWARD Crash 2025 (a.k.a. AWARD Uni)
Copy School 2024
AWARD School 2022

 [cat.n.bella](https://www.instagram.com/cat.n.bella)

Highlights

JUST OUR FAVES

Aquila



How do you make the shoe your dad wears to weddings “cool”? Aquila’s first brand campaign in decades answers this with a dancer, fake floors, and a cheeky 19.8M+ impressions.

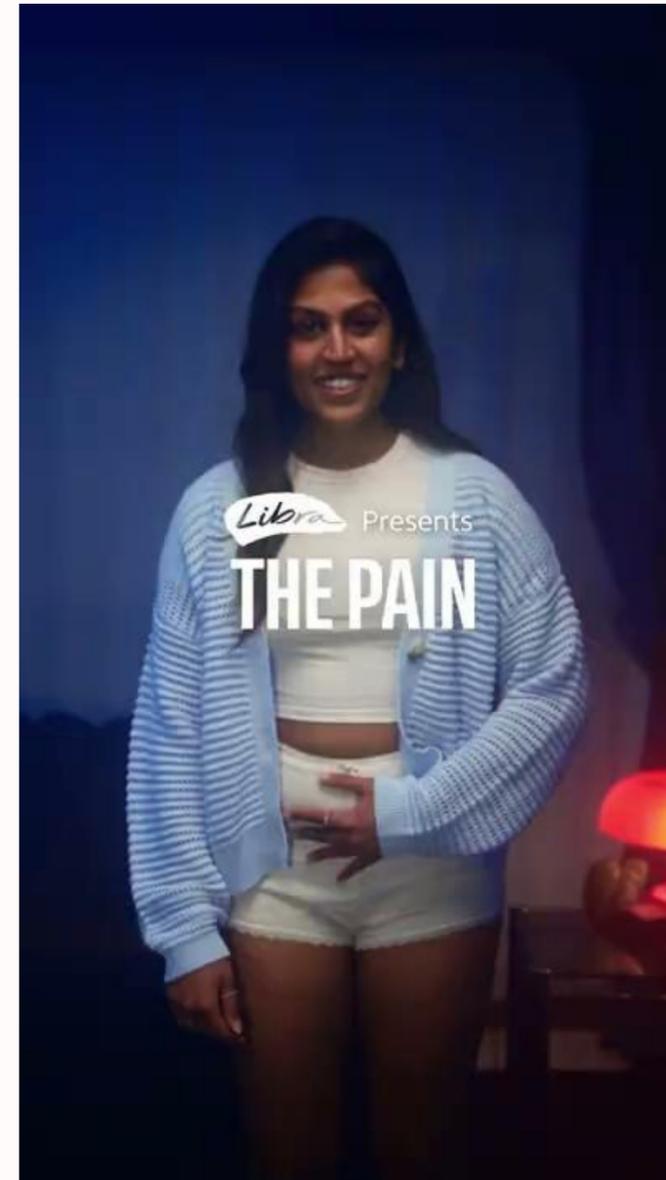
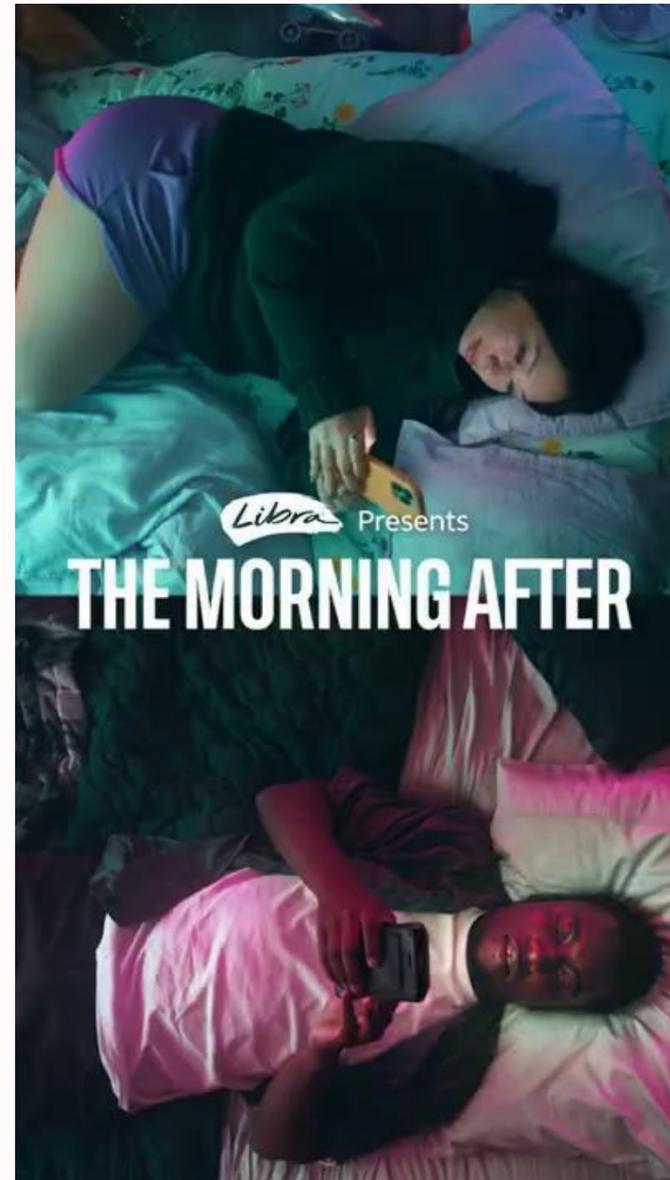
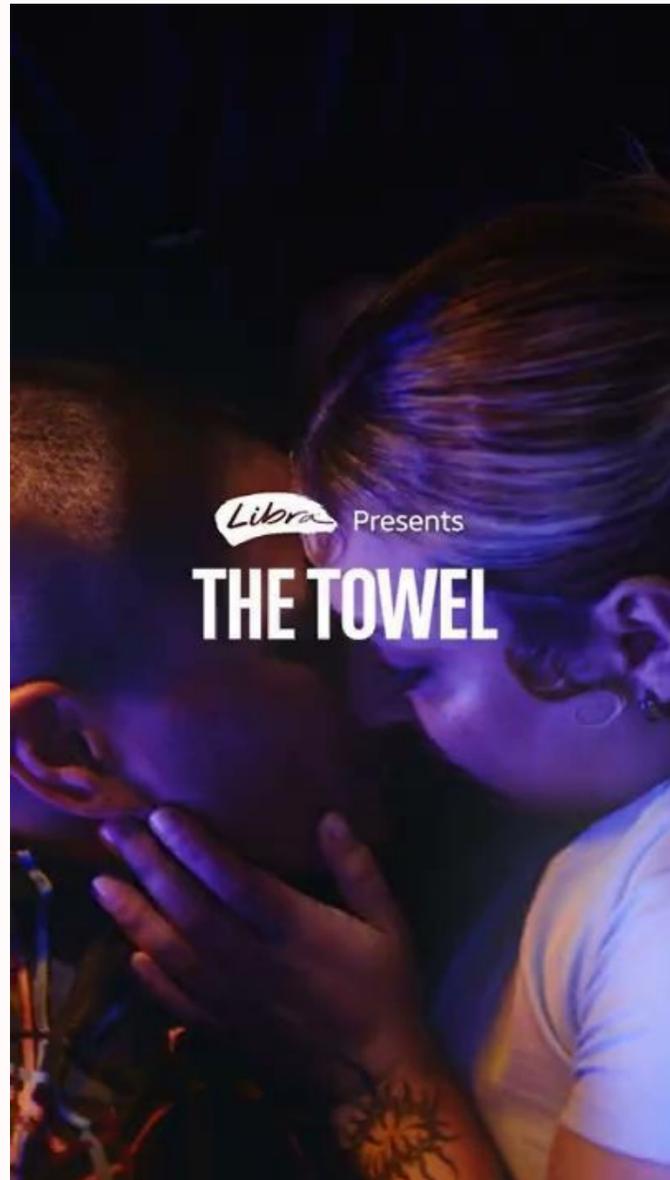


ADGA Finalist
Motion 2025

Aquila



Libra



One of our favourite babies: a social-first campaign to normalise all things menstruation. Inspired by the moments we've all experienced and brought to you by Australia's biggest period care brand.

Rebel

NEW YEAR'S



Rebel needed to sell home fitness equipment, and Aussies needed to hit their New Year goals. This little campaign smashed all sales targets and we finally got to use an Edgar Wright ref (win-win).

Rebel

MOTHER'S DAY



Our Mother's Day campaign for rebel celebrates all the ways mums show their love for us through sport.

Mockka



When IKEA showed up in New Zealand, Mockka needed a new brand campaign to remind Kiwis they were there for them all along.

The Bushfire Foundation

THE WORLD'S BIGGEST SALES EVENT OF THE YEAR.



Hijacking Black Friday sales with an all-in proactive idea for The Bushfire Foundation that literally crashed their donation website.

TikTok
awards

TikTok For Good
Finalist 2024

C&B

 [cat.n.bella](#)